

FIG. 1

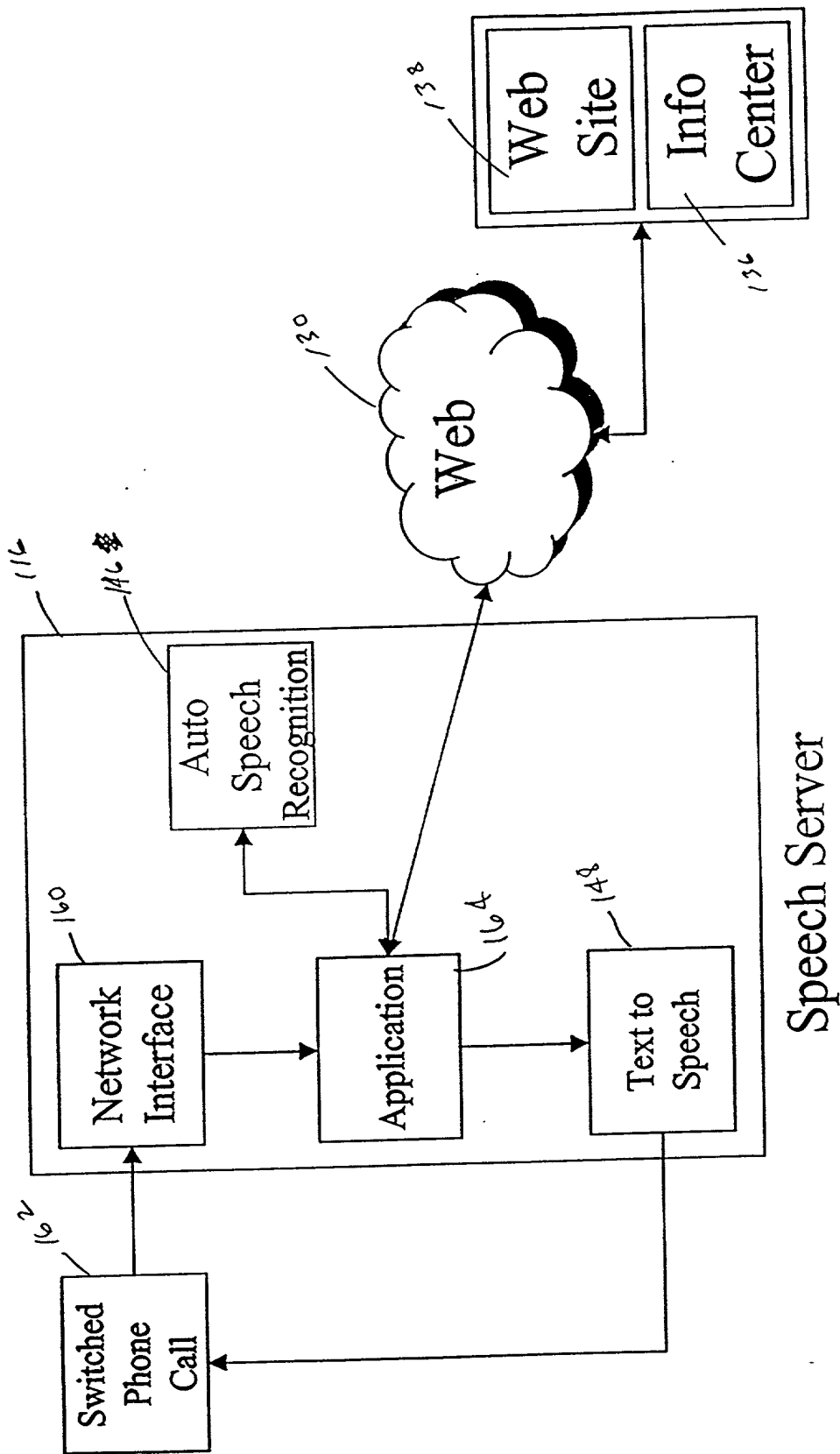


FIG. 2

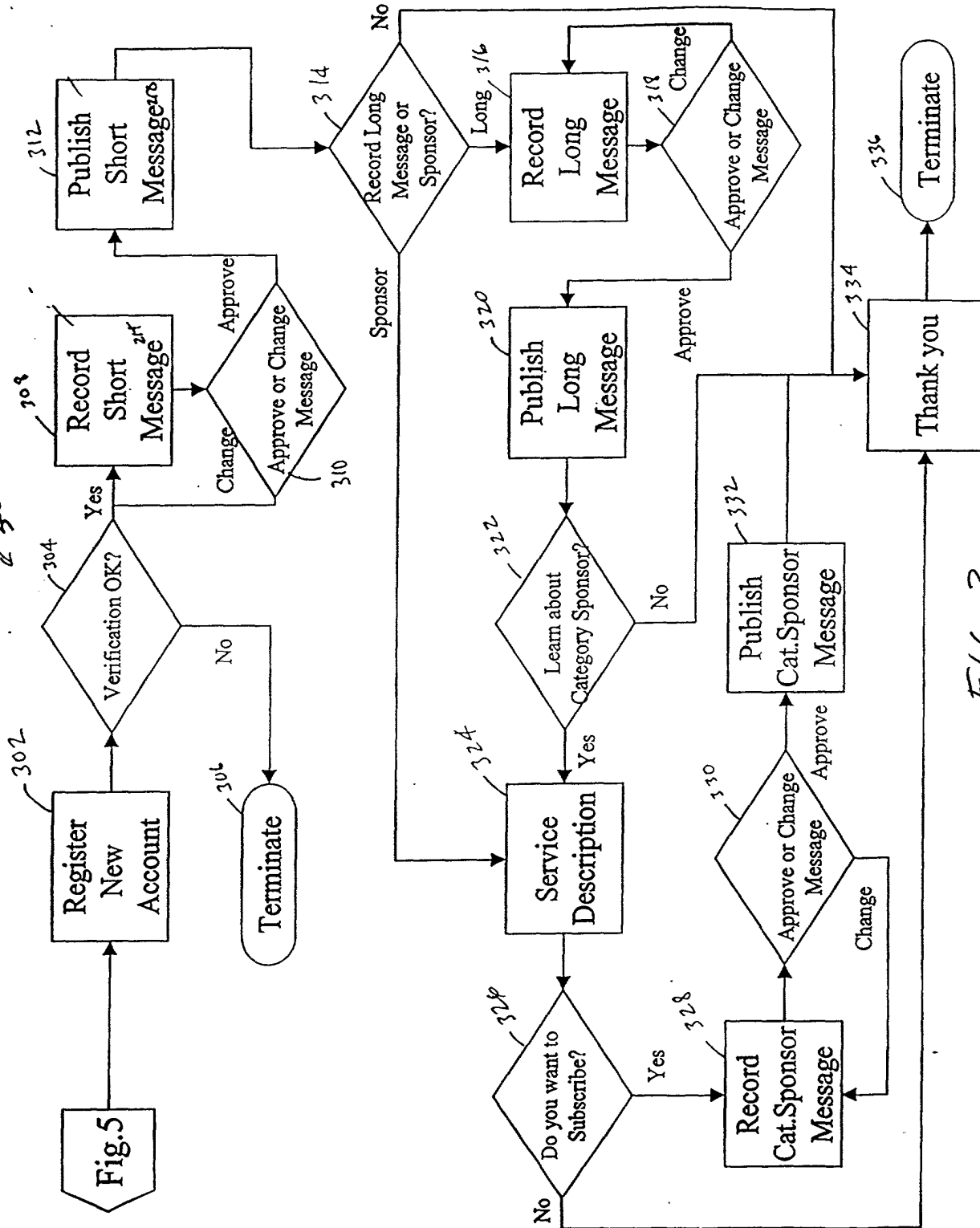


FIG. 3

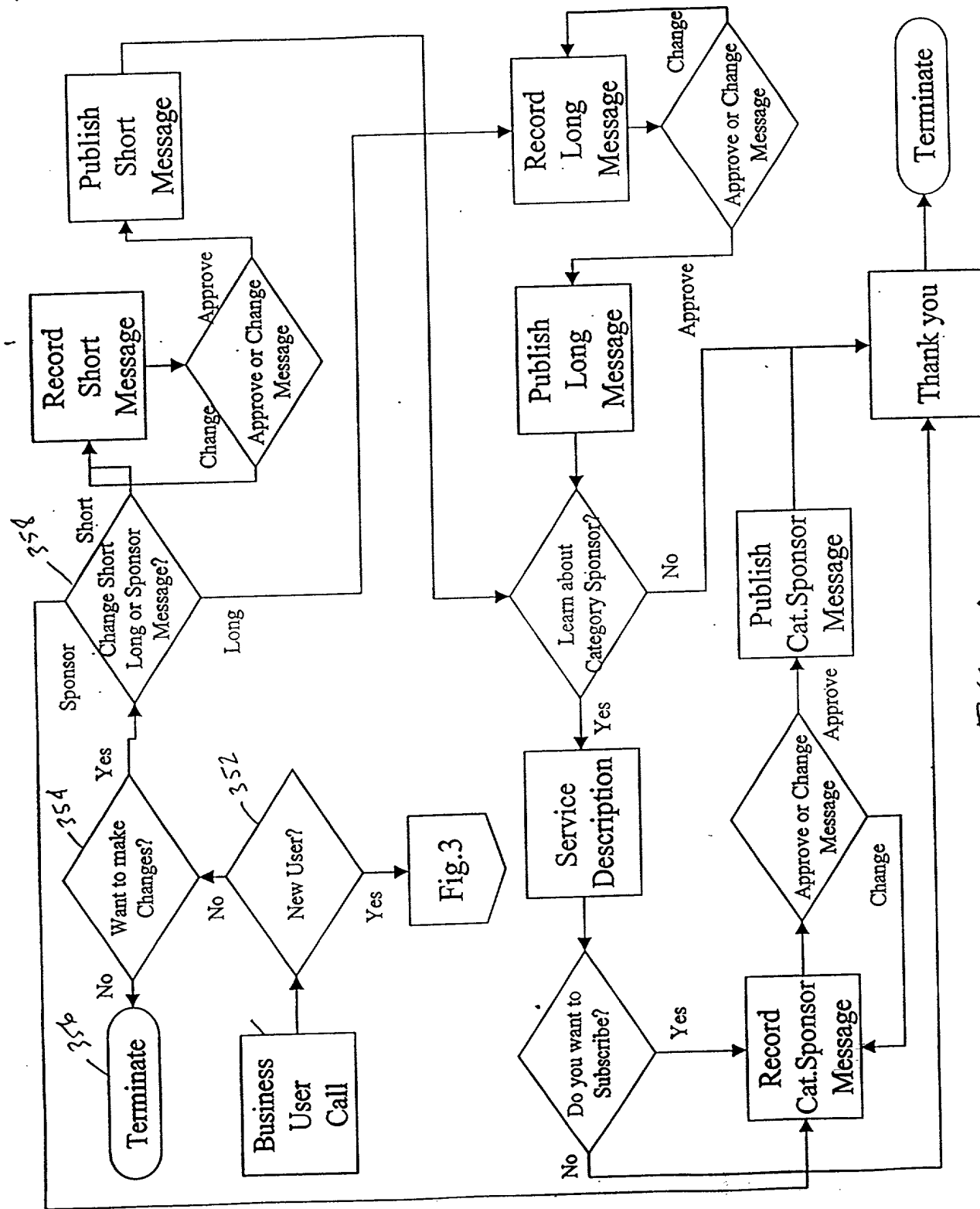


FIG. 4

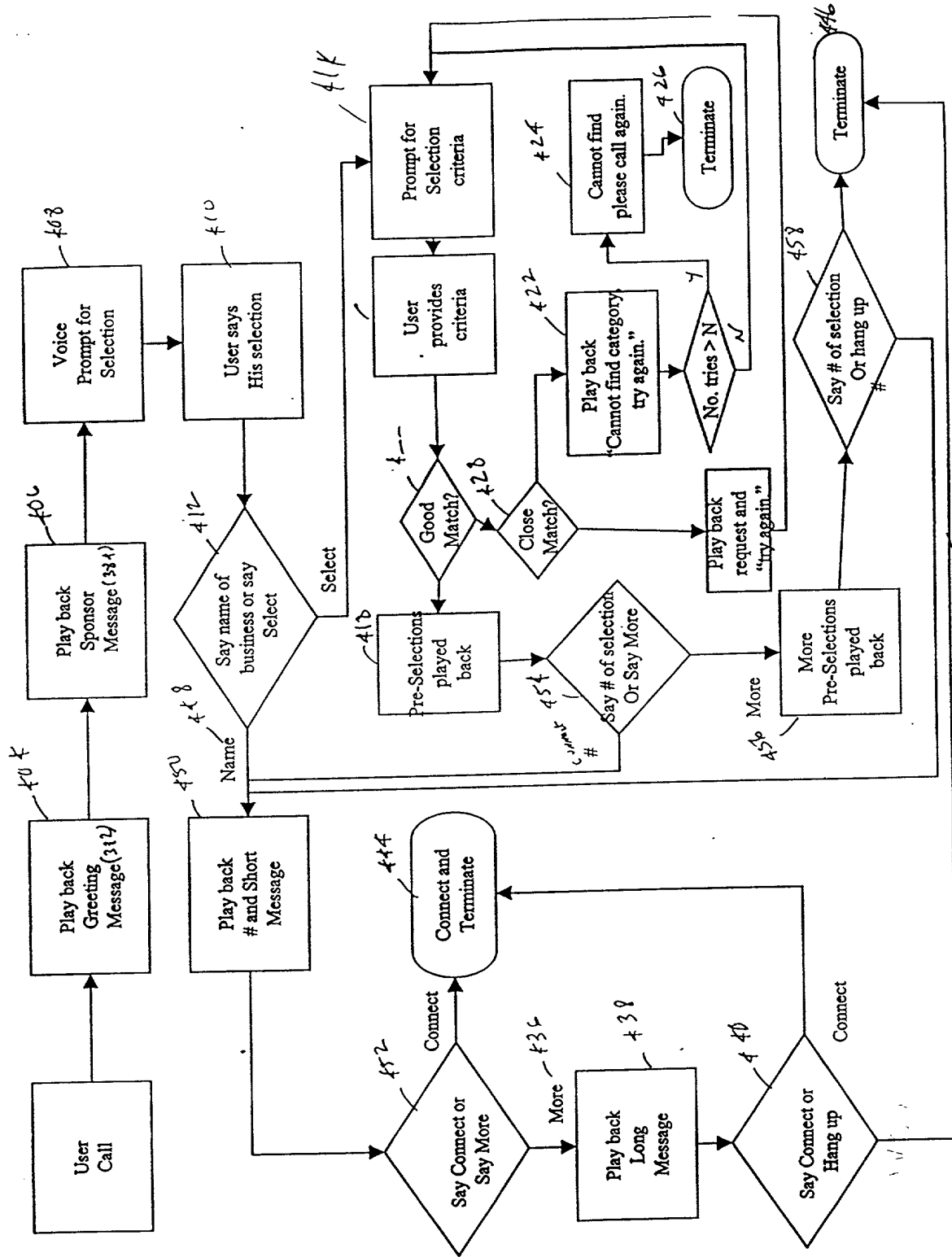


FIG. 5

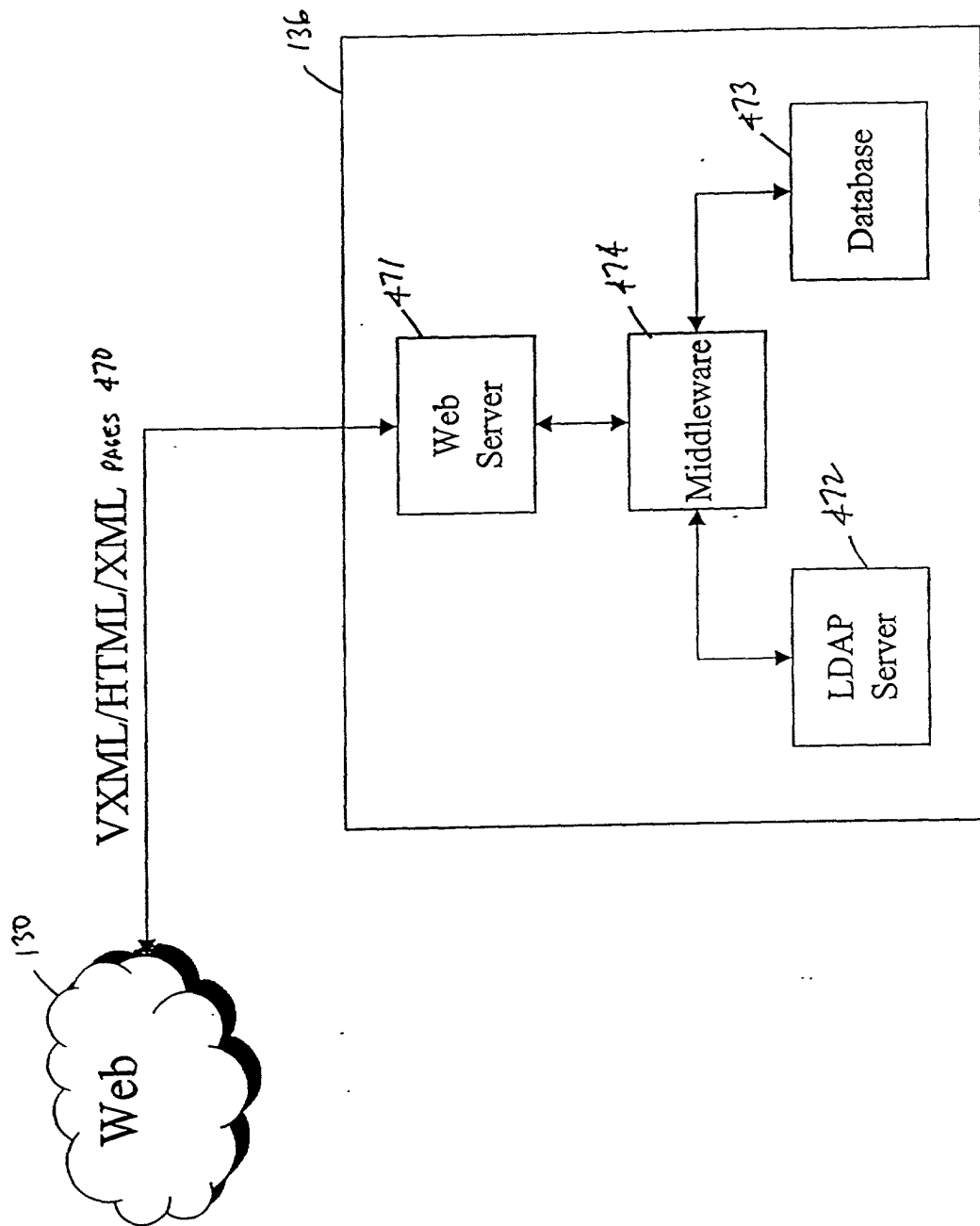


FIG. 6

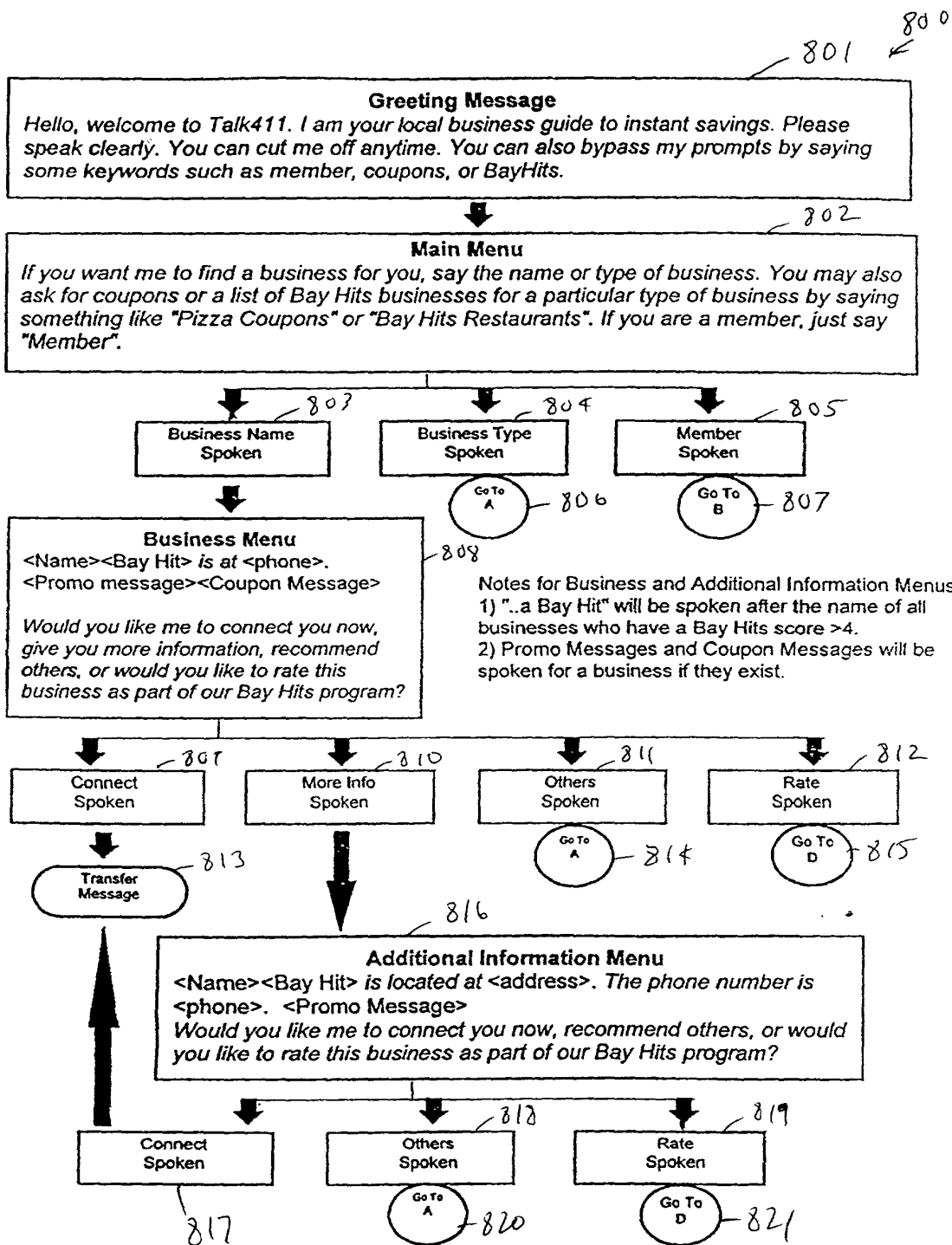


FIG. 7A

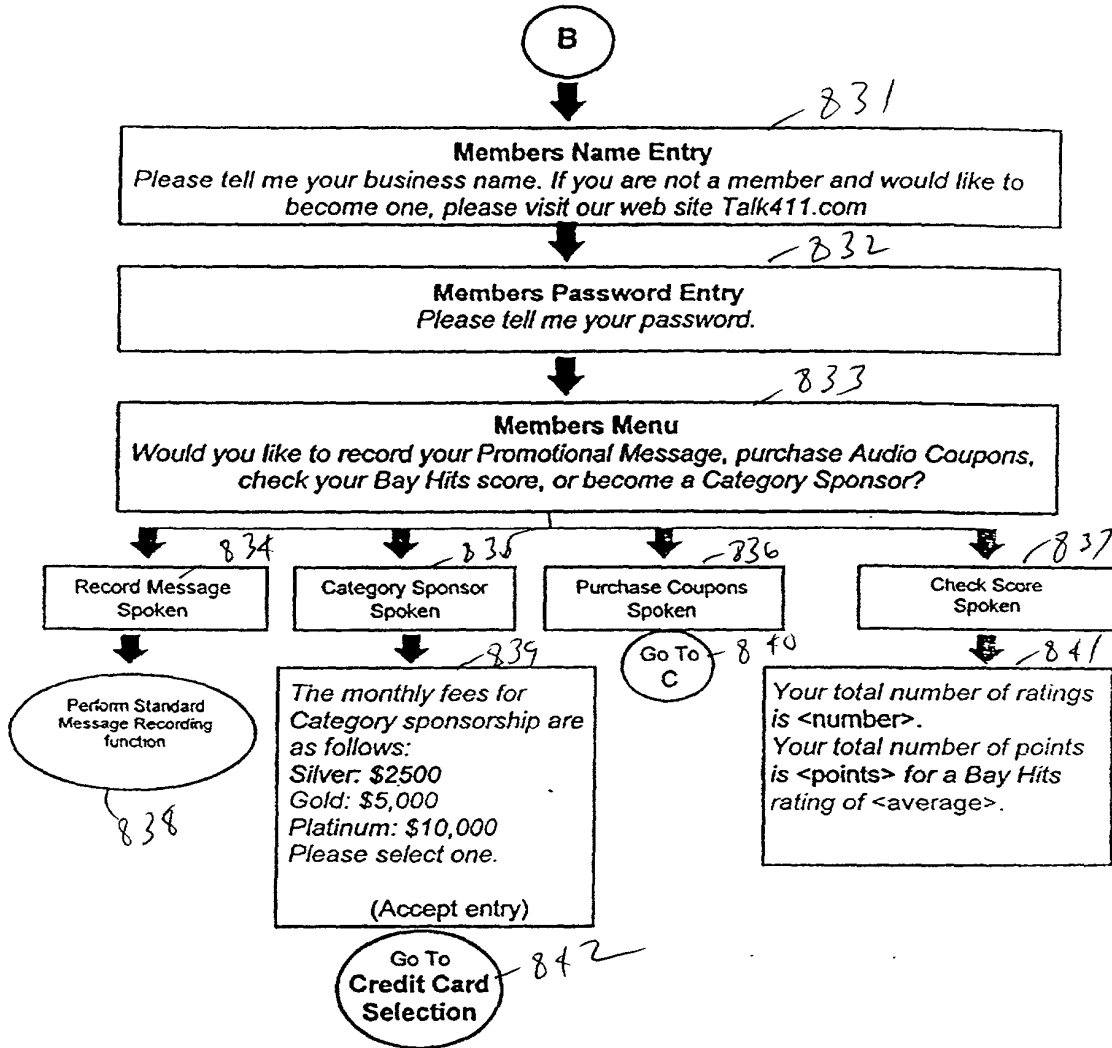
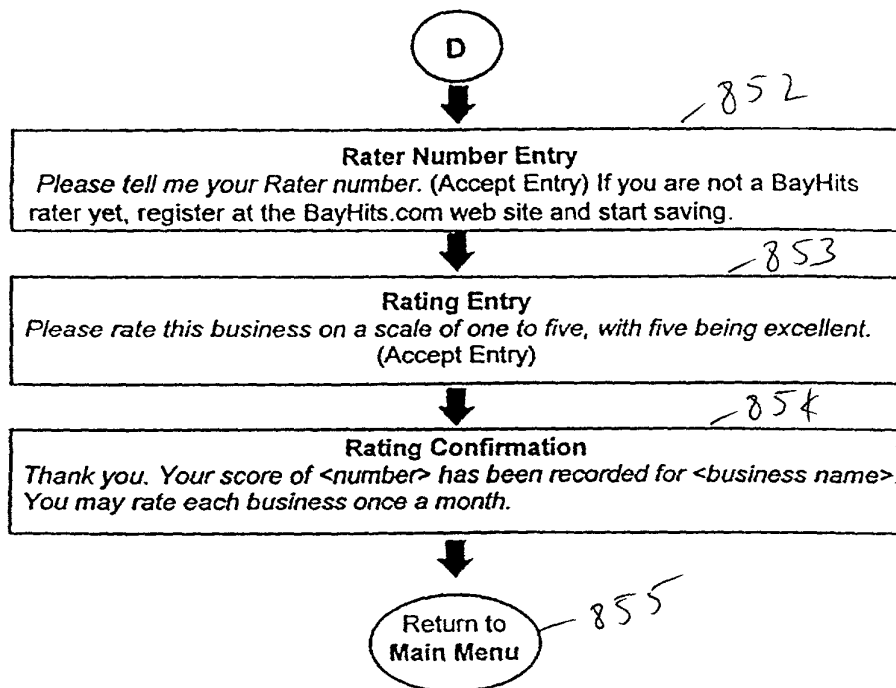


FIG. 7C

```
graph TD
    C((C)) --> 843[Coupon Quantity Entry]
    843 --> 844[Coupon Quantity Verification]
    844 --> 845[Coupon Message Recording]
    845 --> 846([Perform Standard Message Recording function])
    846 --> 847[Credit Card Selection]
    847 --> 848[Credit Card Entry #1  
Credit Card Entry #2  
Credit Card Verification]
    848 --> 849[Thank you. Callers who request to hear coupons or information about your business will now hear your Coupon Message.]
    848 --> 850[Thank you. Callers will receive information about your business in a preferred position.]
    849 --> 851((Go To Members Menu))
    850 --> 851
```

The flowchart illustrates the process for purchasing audio coupons. It begins with a start node 'C' leading to step 843, 'Coupon Quantity Entry', where the caller is informed of coupon quantities and prices. This is followed by step 844, 'Coupon Quantity Verification', where the caller confirms the purchase details. Step 845, 'Coupon Message Recording', instructs the caller to record their message. This leads to step 846, 'Perform Standard Message Recording function', represented by an oval. Step 847, 'Credit Card Selection', asks the caller to choose between VISA or Master Card. This is followed by step 848, which includes 'Credit Card Entry #1', 'Credit Card Entry #2', and 'Credit Card Verification'. From step 848, the process branches into two paths: one leading to step 849, 'Thank you. Callers who request to hear coupons or information about your business will now hear your Coupon Message.', and another leading to step 850, 'Thank you. Callers will receive information about your business in a preferred position.'. Both paths converge at the final step 851, 'Go To Members Menu'.

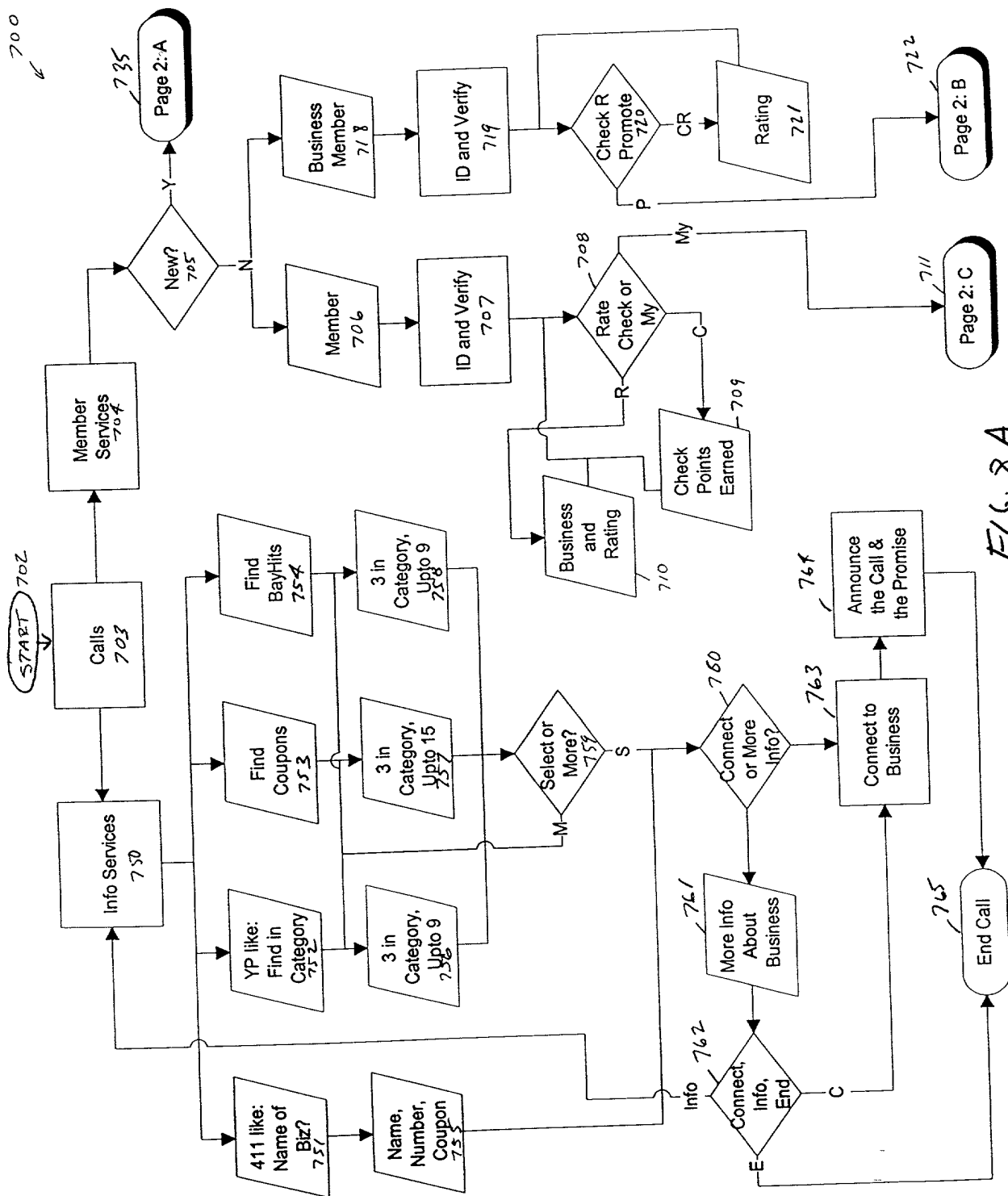
FIG. 7D



Notes:

- 1) In the demo software, no verification will be performed to insure that the Rater has only rated a particular business once a month.
- 2) Rater Number will be a 5-digit numeric number.

FIG. 7E



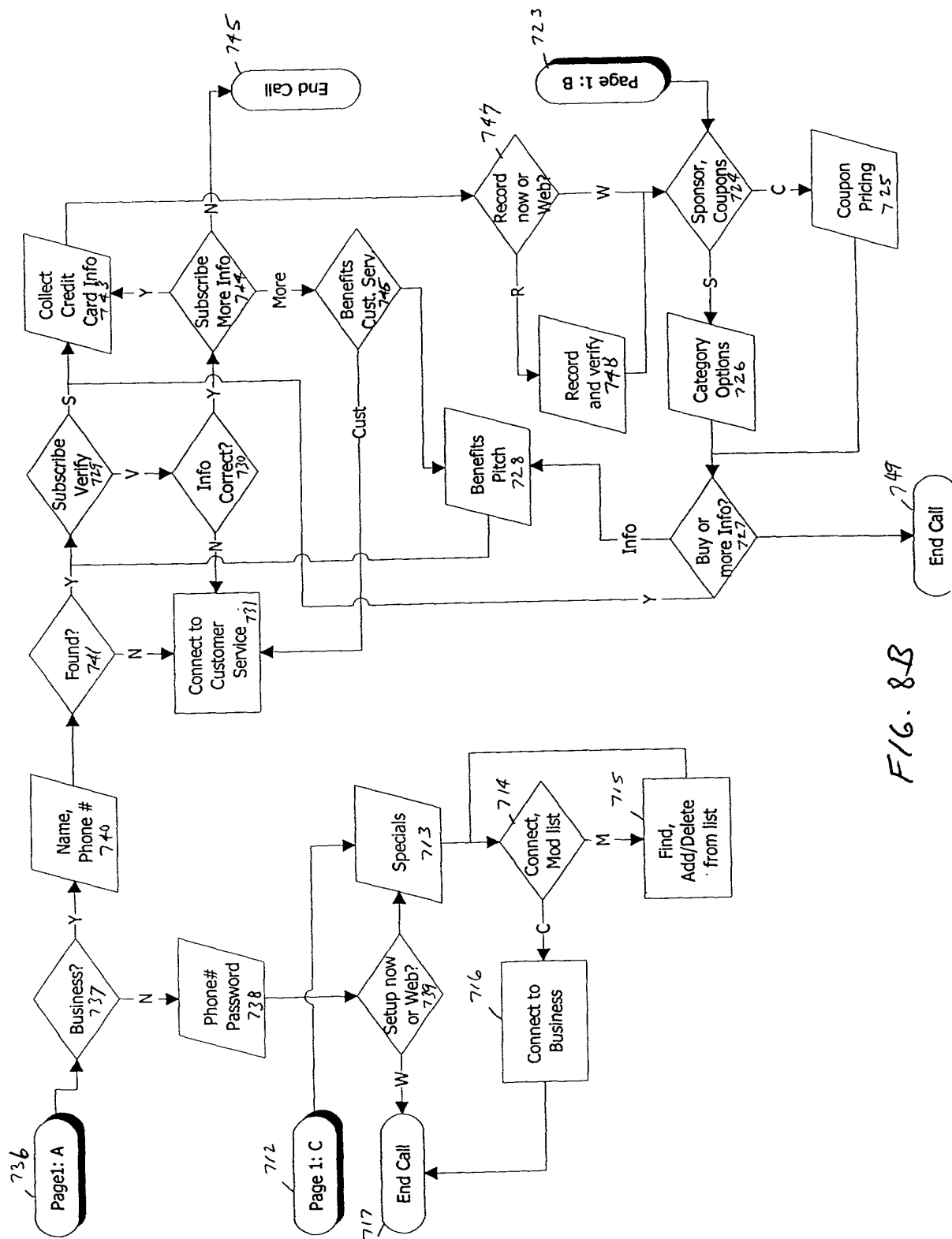


FIG. 8B

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

Businesses with Coupons

Attorneys-Bluer & Zlotoff

Auto Parts-New Dimensions

Auto Repair & service-California Auto Center

Chinese Restaurant-China Stix

Hamburger Restaurant-In & Out Burger

Find A Business

[illegible]

F16.9

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

California Auto Center

Phone: (408) 998-5955

521 W. San Carlos, Near Bird Street
San Jose

Specialty: Free towing with repairs

Buy one, get one free if you mention Talk411!

Other Auto Repair & service

A
Bayhit!

Rate
Me

F16.10

10330 228760

Talk 411 Directory

Find A Business

Search By Type

BayHits!

Coupons

Members

Welcome, La Milpa Mexican Restaurant

Please Select an Option

Purchase Coupons

,000 Quantity @ \$0.50 each

Edit Coupon Message

Check BayHits! Score

Submit

FIG. 11

Talk 411 Directory

[Find A Business](#)[Search By Type](#)[BuyHits!](#)[Coupons](#)[Members](#)

Member Login

Enter your Member ID Number:

Enter your Password:

Click Submit to Continue



10930 8834300

FIG. 12

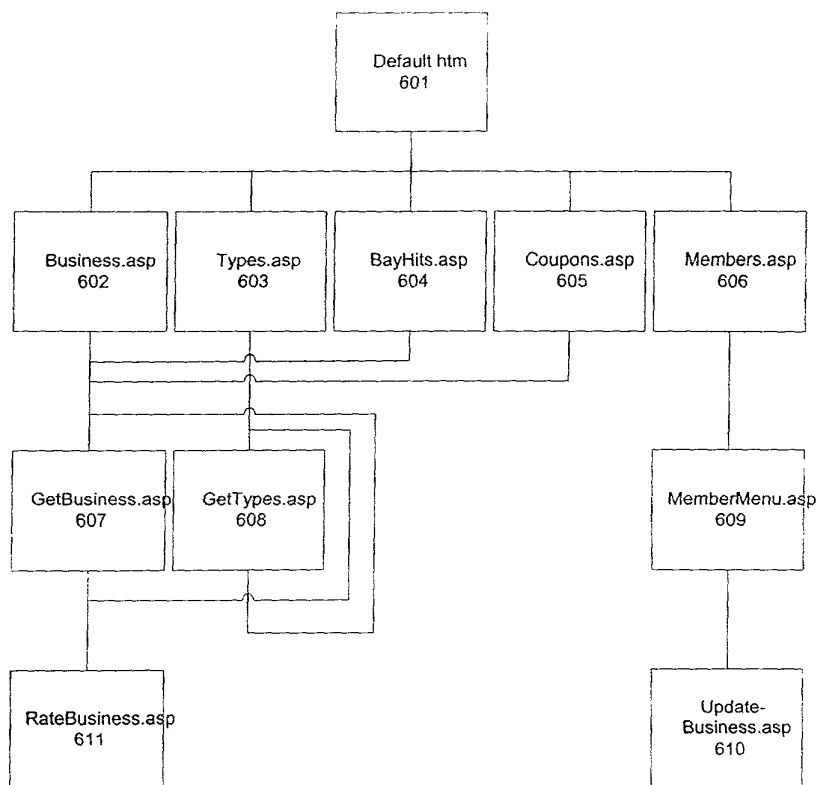
[illegible]

Fig. 13